

Specialist Services Directory Rate Card



SPECIALIST SERVICES		USED EQUIPMENT		AUCTIONS	
SIZE	COST	SIZE	COST	SIZE	COST
	£35		£25		£30
5X1	£175	5x2	£250	5x2	£300
8X1	£280	15x2	£750	15x2	£900
3X2	£210	7x3	£525	7x3	£630
5X2	£350	10x3	£750	10x3	£900
7X2	£490	15x3	£1,125	15x3	£1,350
3X4	£420	10x4	£1,000	10x4	£1,200
5X4	£700	15x4	£1,500	15x4	£1,800
¼ Page	£1,575	¼ Page	£1,125	¼ Page	£1,350
½ Page	£3,150	½ Page	£2,250	½ Page	£2,700

*minimum 2 insertions for specialist services adverts

A discount applies to a series booking of four or more insertions

1 Month 4 Insertions	3 Months 12 Insertions	6 Months 26 Insertions	9 Months 36 Insertions	12 Months 50 Insertions
5%	7.50%	12.50%	15%	20%

ALL THE ABOVE PRICES ARE EXCLUSIVE OF VAT AND SUBJECT TO CHANGE

1 Column	2 Column	3 Column	4 Column	5 Column	6 Column
35mm wide	73mm wide	111mm wide	150mm wide	188mm wide	226mm wide

Contact the Classified Team

T: 0207 728 4618
F: 0207 391 3435

Booking and Copy Deadline:
Friday 12 pm prior to publication
Cancellation Deadline:
8 weeks prior to publication



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